



JUSTIFICATION AND APPROVAL FOR ALLOWING AWARD OF CONTRACT WITHOUT COMPETITION

(Section A must be completed by the User Department and then submitted to the Department of Purchasing & Contract Compliance)

SECTION A

Department: *Atlanta-Fulton Public Library System*

Department Contact: *Edward Robinson*

Description of Supplies/Services: *Online Literacy Database*

Demonstration of Contractor's Unique Qualifications:

Bookflix provides an online literacy resource for children.

Bookflix is an online literacy tool for helping children (pre-K to 9 years old) improve their reading skills. It uses the combination of video and audio of classic fiction and non-fiction books to tell stories to children. It also includes educational activities based on the stories that teachers, parents and librarians can use with children. The database provides teachers with lesson plans and ways to incorporate the stories into classroom activities, and describes how each story meets the Georgia Professional Teaching standards. Many of the stories provided by Bookflix are available in Spanish translation.

No, the item was not originally procured through a competitive process.

Bookflix is an early learning online intervention method, which can help teachers and parents introduce reading to children in a fun and exciting way. Fulton County children, especially in at-risk environments, benefit from this resource. Librarians and teachers who used this database last year have rave reviews for this online service.

(Section B must be completed by the Department of Purchasing & Contract Compliance)

SECTION B

MARKET SURVEY

Results of Market Survey

Include resources researched

Date Public Notice posted on website: *04/28/2010*

Date Public Notice closed: *05/05/2010*

REVIEW OF OFFER(S)

Were any offers received (Y/N):

Number of offers received:

Respondents:

Date Offers submitted to User Department for review:

User Department review and recommendation:

Purchasing Agent review and recommendation: *Include whether a competitive process is being recommended & estimated date of solicitation.*

