



FULTON COUNTY PURCHASING DEPARTMENT
Winner 2000- 2005 Achievement of Excellence in Procurement Award
National Purchasing Institute

Jerome Noble, Director



April 27, 2006

RE: RFP #06RFP50237YA-CC - The Wolf Creek Concert Series

Dear Proposers:

Attached is one (1) copy of Addendum No. 2, hereby made a part of the above referenced RFP #06RFP50237YA-CC, **The Wolf Creek Concert Series**.

Except as provided herein, all terms and conditions in the RFP 06RFP50237YA-CC referenced above remain unchanged and in full force and effect.

Sincerely,

Cheryl Cochran
Chief Assistant Purchasing Agent

The RFP due date and time of Thursday, May 4, 2006 11: AM local time remains unchanged.

Section 4 Evaluation Grid is corrected and replaced by the following outlined:

Evaluation Criteria		Weight
A.	Past experience of proposer on related projects	25%
B.	Qualifications of proposer's key staff and percentage of time to be dedicated to this project	25%
C.	Management approach to completing project objectives	20%
D.	Proposer's Financial Responsibility	10%
E.	Proposer's Cost Proposal	10%
F.	Local Preference	10%
TOTAL POINTS AVAILABLE		100%

Below are consolidated responses to the proposers' questions received:

RESPONSE TO WOLF CREEK CONCERT SERIES RFP QUESTIONS

What is the Capacity area of Wolf Creek? Do we have capacity of the venue designated by the Fire Marshall?

Maximum Capacity: 25,000

Was there an attendee record for last years Concert Series?

6,000-25,000

Approximately how many exhibit vendors can solicit on Wolf Creek Site? Is there a limit to the number of vendors allowed?

Maximum of 10

What procedure does Fulton County have in place for the additional parking, i.e. shuttle service with Marta or should this be included in proposer's Offer?

To be determined

What type of Sponsors is Fulton County seeking and is there a list of incumbent Sponsors that can be provided? Are any types of sponsors excluded?

Family oriented local and national level sponsors would be the most appropriate but we will consider all potential sponsors case-by-case.

Sponsorship lists from prior years will be provided to the selected vendor.

Will this contract be a multiple award or is Fulton County seeking One Prime Team approach?

We are interested in partnering with one team to manage this project.

On the Evaluation Criteria Local Preference is shown to have a weight of 5 points Purchasing stated 10 points will be given? If the 10 points is applied to the Local Preference which evaluation criteria will the 5 points be deducted from?

The adjustments are as follows:

Financial Responsibility - 10%

Local Preference - 10%

Does Fulton County require a Venue Deposit?

Not applicable

Does Fulton County provide tables and chairs for event VIP or any?

Yes.

Will Fulton County be providing a stage? If so may we have the dimensions?

Fulton County will provide staging. The specifications are dependent on artists' requirements.

It will be difficult to create a realistic technical and hospitality budget without access to Artist Riders , should we submit budgets to Fulton County with the understanding that the Artists' fee technical and hospitality riders will be the County's responsibility.

Yes.

Does Fulton County have a standing agreement with Camp Creek Marketplace and Marta re: parking and shuttle bus?(Do we approach Marta to negotiate.)

Such an agreement is not in place. Discussions to put in place such an agreement will be lead by Fulton County.

Will we be able to post signs and posters along main roads and along highway ramps? Will it require separate permitting? If separate permitting is required, may we approach the pertinent Fulton County department to establish the cost of this task?

All permitting for marketing activities will be determined by Fulton County. Permitting will be handled by Fulton County.

Is alcohol permitted to be sold?

Fulton County will determine.

How much money did Fulton County spend on the 2005 Wolf Creek Concert Series? Is there an Estimated Cost Fulton County has in mind for this project?

Approximately \$40,000. We expect 2006 costs to be comparable.

How much was raised for in-kind and cash sponsorships for the 2005 Wolf Creek Concert Series?

Has Fulton County received any in-kind and/or cash sponsorships for the 2006 Wolf Creek Concert Series, prior to this proposal request?

No.

What amount of in-kind and/or cash sponsorships are expected to be raised by the contractor for the 2006 Wolf Creek Concert Series?

Fulton County expects the selected proposer to make reasonable efforts to secure sponsorships for the 2006 Wolf Creek Concert Series. No dollar amount determined.

This Addendum form a part of the contract documents modifies the original RFP documents as noted below.

ACKNOWLEDGEMENT OF ADDENDUM NO. 2

The undersigned proposer acknowledges receipt of this addendum by retuning one (1) original copy and five (5) copies of this form with the proposal package to the Purchasing Department, Fulton County Public Safety Building, 130 Peachtree Street, S. W., Suite 1168, Atlanta, Georgia 30303 by the RFP due date and time Thursday, May 4, 2006 11:00 AM local time.

This is to acknowledge receipt of Addendum No. 2 _____ day of _____, 2006

Legal Name of Bidder

Signature of Authorized Representative

Title