



DEPARTMENT OF PURCHASING & CONTRACT COMPLIANCE

Winner 2000- 2009 Achievement of Excellence in Procurement Award
National Purchasing Institute

Cecil S. Moore, Director



REQUEST FOR QUOTE NUMBER: 11RD80638YB

WILL BE RECEIVED UNTIL: 10/07/2011 at 2:00 P.M., EST.

DESCRIPTION: Re-design of Fulton County District Attorney website - DEPARTMENT OF INFORMATION TECHNOLOGY

Effective September 1, 2008, the Department of Purchasing & Contract Compliance will only accept responses to quotes electronically using our on-line Vendor Self Service system at www.fultonvendorservice.co.fulton.ga.us. You must be a registered vendor in order to respond to quotes.

ANY QUESTIONS REGARDING PURCHASING PROCEDURES OR THE SPECIFICATIONS SHOULD BE ADDRESSED ONLY TO THE PURCHASING CONTACT PERSON LISTED BELOW. BIDDERS MAY NOT HAVE CONTACT WITH COUNTY OFFICERS, ELECTED OFFICIALS OR COUNTY EMPLOYEES REGARDING THIS BID PRIOR TO AWARD OF PURCHASE ORDER. VIOLATION OF THIS INSTRUCTION WILL RESULT IN YOUR BID BEING FOUND NON-RESPONSIVE.

Table with 3 columns: CONTACT NAME (Rodney E. Dority), E-Mail Address (Rodney.dority@fultoncountyga.gov), Telephone Number (404-612-5821)

All information requested on this sheet must be completed. Unless specifications indicate "NO SUBSTITUTE", items determined by Fulton County to be "EQUAL OR BETTER" will be given full consideration. All prices QUOTED must be "FOB DELIVERED" unless otherwise requested, and must be submitted in the format requested. The County reserves the right to cancel the solicitation and to reject any or all quotes in whole or in part and is not bound to accept any quote if rejection of that quote is determined to be contrary to the best interest of the County.

Company Name:

Company Address:

City State Zip Code

Telephone Number: Fax Number: E-Mail Address:

RESPONSES MUST BE SUBMITTED ON-LINE AT www.fultonvendorservice.co.fulton.ga.us BY THE TIME AND DATE INDICATED.

Person submitting QUOTE: (Please Print) Date

Title

*Signature of the person submitting QUOTE:

*Person submitting this e-quote has binding authority to submit contracts on behalf of the responding company. By submitting a response, vendor agrees that their quote is an offer to sell. All bidders shall comply with all Fulton County purchasing laws, policies, and procedures, as well as relevant state and federal laws— including compliance with EEOC hiring guidelines and requirements under the Americans with Disabilities Act.

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REQUEST FOR QUOTE
GENERAL TERMS AND CONDITIONS

The following provisions are hereby made a part of this Request for Quote. Any contract or purchase order awarded as the result of this request shall be governed by these General Terms and Conditions. By submission of your responses to this quote, vendor agrees to furnish the product(s) and/or service(s) pursuant to these conditions.

1. **GENERAL.** These provisions are standard for all County contracts. The County may delete or modify any of these standard provisions for a particular contract or purchase order by indicating a change in the special instructions or provisions. **Any vendor accepting a purchase order award as the result of this request agrees that the provisions included within this Request for Quote shall prevail over any conflicting provision within any standard form contract of the vendor.**
2. **SUBMISSION OF RESPONSES.** Responses must be submitted for quotes on-line via the Vendor Self Service system at <https://fultonvendorselfservice.co.fulton.ga.us/webapp/VSSPROD/Advantage>. Response to quotes must be received no later than 2:00 p.m. on the date indicated.
3. **AMENDMENTS TO THE REQUEST FOR QUOTE.** Any amendment to pricing is valid only if in writing and issued by the County.
4. **NON-COLLUSION.** Bidder certifies that this bid is made without prior understanding, agreement or connection with any other corporation, firm or person submitting a bid for the same work, labor or service to be done or the supplies, materials or equipment to be furnished and is in all respects fair and without collusion or fraud. Bidder further understands collusive bidding is a violation of state and federal law and can result in fines, prison sentences and civil damage awards. Bidder agrees to abide by all conditions of this bid and certifies that person signing is authorized to sign this bid or proposal for the bidder.
5. **CONFLICT OF INTEREST.** Vendor states that no County officer or employee, nor any business entity in which they have an interest: a) Has an interest in the contract awarded; b) Has been employed or retained to solicit or aid in the procuring of the resulting contract; c) Will be employed in the performance of such contract without immediate disclosure of such fact to the County.
6. **BASIS OF AWARD.** The County shall award to the overall lowest responsible and responsive vendor complying with the provisions of the Request for Quote. The following criteria may be considered by the County in selecting the most advantageous quote: a) Ability to perform the service required within the specified time; b) Conformance to specification; c) The quality of performance in previous contracts; d) Financial ability to perform the contract; e) Item pricing; f) vendor references. The County reserves the right to cancel the solicitation and to reject any or all quotes in whole or in part and is not bound to accept any quote if rejection of that quote is determined to be contrary to the best interest of the County.
7. **SAMPLES.** Samples of items when required, must be furnished free of expense to the County and upon request, be returned to the Vendor at the Vendor's expense. Samples of selected items may be retained for comparison purposes.
8. **NEW.** All items bid must be new. Used, rebuilt and refurbished items will not be considered unless specifically authorized by Fulton County in the written specifications.
9. **BRAND NAME SPECIFICATIONS AND APPROVED EQUIVALENTS.** Unless otherwise specified, manufacturer's names, trade names, brand names, information and/or catalog numbers listed in the specifications are intended only to identify the quality and characteristics desired. They are not intended to limit competition. The Vendor may offer any equivalent product which meets or exceeds the specifications. If quotations are based on equivalent products, the quote must: a) Indicate the alternate manufacturer's name and catalog number; b) Include complete descriptive literature and/or specifications; c) Include proof that the proposed equivalent will meet the specifications. The County reserves the right to be the sole judge of what is equal and acceptable to meet its needs in all respects. If Bidder fails to name a substitute, goods identical to the published standard must be furnished.
10. **INDEMNIFICATION.** Contractor/Vendor hereby agrees to release, indemnify, defend and hold harmless the County, its Commissioners, officers, employees, subcontractors, successors, assigns and agents from and against any and all losses (including death), claims, damages, liabilities, costs and expenses (including but not limited to all actions, proceedings, or investigations in respect thereof and any outcome of any such action, proceeding, or investigation), caused by, relating to, based upon or arising out of any act or omission by contractor, its directors, officers, employees, subcontractors, successors, assigns or agents, or otherwise in connection with its acceptance, of the performance, or nonperformance, of its obligations under this agreements.

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11. **TAXES.** Fulton County is exempt from the State of Georgia sales tax and exemption certificate will be furnished upon request.
12. **DELIVERY.** All prices must be FOB Destination, unloaded inside and assembled unless otherwise indicated.
13. **RIGHTS AND REMEDIES OF COUNTY FOR DEFAULT.** If any item furnished by the Vendor fails to conform to specifications, or to the sample submitted by the Vendor, the County may reject it. Upon rejection, the Vendor must promptly reclaim and remove such item without expense to the County, and shall immediately replace all such rejected items with others conforming to such specification and samples. If the Vendor fails to do so, the County has the right to purchase in the open market a corresponding quantity of any such items and to deduct from any monies due the Vendor the difference between the prices named in the purchase order and the actual cost to the County. If the Vendor fails to make prompt delivery of any item, the County has the right to purchase such item in the open market and to deduct from any monies due the Vendor the difference between the prices named in the purchase order and the actual replacement cost to the County. The rights and remedies of the County identified above are in addition to any other rights and remedies provided by law or under the purchase order.
14. **INVOICES AND PAYMENT TERMS.** Invoices are to be mailed to the County department specified on the resulting purchase order or master agreement. All invoices must include the purchase order number or master agreement number. Failure to comply may result in delayed payments. The County payment terms are Net 30 days unless a cash discount is allowed for payment within not less than twenty (20) days. The payment term shall begin on the date the merchandise is inspected, delivered and accepted by the County and the correct invoice is received in the office specified on the purchase order.
15. **LEGAL REQUIREMENTS.** Federal, State, County and local ordinances, rules and regulations, and policies shall govern development, submittal and evaluation of quote and disputes about quotes. Lack of knowledge by any Vendor about applicable law is not a defense.
16. **ASSIGNMENT.** Any purchase order awarded shall not be assignable by the Vendor without the express written approval of the County, and shall not become an asset in any bankruptcy, receivership or guardianship proceedings.
17. **REJECTION OF BID.** Bids may be considered irregular and may be rejected if they show omissions, alternations of form, additions not called for, conditions, limitations, unauthorized alternate bids or other irregularities of any kind. The County reserves the right to waive minor technicalities or irregularities of bid.
18. **TERMINATION.** In the event any of the provisions of the purchase order are violated, the County may serve written notice of its intention to terminate the purchase order. Such notice will state the reason(s) for such intention, and unless within ten (10) days after serving notice upon the contractor, such violation has ceased and satisfactory arrangements for correction made, the purchase order shall, upon expiration of ten (10) days, be terminated. Further, the County reserves the right to terminate for its convenience any purchase order in whole or in part upon giving thirty (30) days prior written notice to the other party.
19. **DEBARMENT.** If a Bidder is presently debarred, suspended, proposed for debarment, declared ineligible, or otherwise excluded from doing business with any government agency which prohibits your firm from participating in any procurement, the Bidder must provide the County with that information as part of its response to this solicitation. Failure to fully and truthfully provide the information required, may result in the disqualification of your bid from consideration or termination of the purchase order, once awarded.
20. **RIGHT TO PROTEST.** Any actual or prospective Bidder who is aggrieved in connection with a solicitation or award of a contract/purchase order must submit its protest in writing to the Director of Purchasing & Contract Compliance, 130 Peachtree St. S.W., Suite 1168, Atlanta, GA 30303. A protest must be submitted to the Director of Purchasing & Contract Compliance in writing within 14 days after such aggrieved entity knows or should have known of the solicitation, the award of contract/purchase order to another or other acts giving rise to a protest. An oral protest or a protest to an official, employee, user department, or other person apart from the Director of Purchasing does not comply with Fulton County Code Section 2-324 and does not toll the protest time period.

REQUEST FOR QUOTE SPECIFICATIONS
Quote Number: 11RD80638YB
Opening Date: 10/07/2011 at 2:00 p.m. EST

Re-design of Fulton County District Attorney website
Department of Information Technology

1. DESCRIPTION

The Fulton County Department of Purchasing & Contract Compliance is soliciting quotes from qualified vendors that would provide the necessary information to award a contract for the redesign of the Fulton County District Attorney's website in order to make the current website more modern, useable, professional and adaptable for future uses. The purpose of the website is to provide information and interactivity with the public in accordance with the enclosed terms and specifications included herein. The main objective of this website is to serve as a clearinghouse of information between the Fulton County District Attorney's Office and Fulton County citizens, businesses, visitors, civic groups, associations, youth and senior citizen groups and any person or agency seeking to obtain information about the Fulton County District Attorney's Office as well as provide interactive access for the public and Fulton County law enforcement partners.

2. CONTACT PERSON

Please contact Rodney E. Dority, Procurement Officer at (404) 612-5821 or by e-mail rodney.dority@fultoncountyga.gov, with any procedural or technical questions. All questions should be submitted in writing to the Purchasing contact person. Any responses made by the County will be provided in writing to all Bidders by addendum. No verbal responses shall be authoritative.

You must be registered in the County's AMS System in order for the Department of Purchasing & Contract Compliance to issue your company a Purchase Order or to receive payments. If you are not a registered vendor you may access and complete the vendor application via the County's Vendor Registration website (www.fultonvendoreselfservice.co.fulton.ga.us). You must provide a copy of your current Business License in order to complete the vendor registration process.

If your company is a registered vendor, you can respond to all quotes online and in real time on this website.

3. PRODUCT/SERVICE SPECIFICATIONS

Technical Website Specifications for District Attorney's Office:

- Developer should design a website that:
 - Provides information about the Fulton County District Attorney's Office, its governance, its history, its departments and its activities, as provided by the DA's Office;
 - site developed must incorporate multimedia;
 - Incorporates social media such as Facebook, Twitter, YouTube, etc.;
 - Easily navigable and user friendly;
 - Has an easy-to-use content management system that DA Office staff will be trained to use;
 - Has a consistent theme/common look;

- Provides a mechanism for feedback/questions from the community including:
 - email response, surveys, feedback, forms and access to
 - Must track page hits; preferably using Google analytics;
 - Web optimized graphics for use with low bandwidth / resolution;
 - Allows for search capabilities;
 - Allows for form printing. A number of static forms will be available for printing. Website must have links or embedded plug-ins such as Java or Adobe for opening and viewing these documents;
 - Hosting environment provides sufficient bandwidth at any given time to respond to requests at typical T1 / T3 speeds;
 - Provides cross-reference information that is hyperlinked from page to page within the website with the Home Page link always visible;
- Developer must develop the social website pages. Must allow DA Office staff to input / update and must provide training to use properly.
- Developer must redirect atlantada.org to fultonda.org.
- Developer must provide options for search engine optimization, including costs.
- Information currently provided on the website must be included in the proposal. Currently, the website has over 100 pages. However, in this proposal, the vendor should provide guidance on how to condense/streamline the menu, sub-menu and third level sub-menu pages.
- Developer must provide his own testing, staging and development environment.
- Developer must provide his own development software and hardware, including all PC's and peripherals.
- Developer is responsible for placing the site into the production environment utilizing the FCDA hosting account.
- Developer is responsible for complete Quality Assurance and testing before the site has been placed into production.
- Developer must agree to provide multiple revisions until the site is deemed satisfactory by the client and must respond to all support calls and minor revision requests for three months after the website has been placed into production within the following timeframe:
 - Emergency: 8 hours
 - Urgent: 24 hours
 - Routine: 3-5 days
- Developer must provide a copy of all files and all source code to the IT manager in the District Attorney's Office, including all images, video/audio files in their native format (for example *.png).
- Developer must provide the Fulton County DA a content management system that is the current Fulton County standard; prefer Joomla (1.5 is currently in use).
- Developer must provide all training on the website to District Attorney staff and all training on the content management system. Developer must thoroughly document the website, maintain backup and copies of the source code, and copies of training materials. The DA's technical team should be able to see any and all files at any time; should have administrative accounts.
- It is preferred that the developer work within Fulton County technical standards so that it may be consumed by the Fulton County IT Department at some point in the future, should the need arise. Preference for Joomla 1.5, MySQL, PHP, IIS, and ASP.NET or PHP for web apps.
- Developers should provide a website with increased functionality, including rapid and intelligent content search capabilities.
- Developers should advise on possibilities of multi lingual viewing; prefer Google translate.

- Finished site should be Section 508 compliant.

Websites we like:

<http://www.sdcca.org/> (San Diego)
<http://manhattanda.org/> (New York)

4. PRICING SHEETS

WEBSITE SERVICE COSTS

DESIGN	\$
DEVELOPMENT	\$
HOSTING	\$
TRAINING	\$
TOTAL COSTS	\$

1. Website Design

Price: \$_____

2. Website Development

Price: \$_____

3. Web Hosting

Price: \$_____

4. Website Training

Price: \$_____

5. SPECIAL CONDITIONS/INSTRUCTIONS

- Developer must adhere to W3C standards.
- Developers shall provide samples of work via links to websites that the vendor has previously developed comparable to the requirements listed in section 3.
- Developers shall provide three references from previous website clients
- Developers shall briefly describe relevant experience with:
 - Local/state government websites
 - Law enforcement
 - Legal entities
- Developers must provide scope of engagement and key activities and outcomes. Please limit description to ½ page.
- Developers must describe staff that will be assigned to work on the project and provide brief bios.

- Developers must provide suggestions as to how to draw traffic to the website and as to what elements should be present on the website to ensure repeat visits.
- Proposals should be prepared simply and economically, providing a straightforward, concise description of the vendor's ability to meet the requirements of the RFP.

- The proposal should include a comprehensive timeline for each phase of the website re-design, including meetings with DA staff, re-design, development, draft presentation, implementation, hosting and training. It also should include project management methodology.
- The proposal should also include a sidebar legend detailing a definition of terms.
- If a contract is issued, no portion of the work shall be subcontract to a third-party vendor without the prior written consent of the Fulton County District Attorney's Office.

6. INSURANCE & RISK MANAGEMENT PROVISIONS

N/A