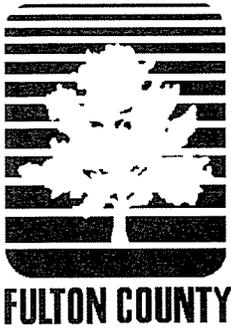


ENVIRONMENT AND COMMUNITY DEVELOPMENT INTER-OFFICE MEMORANDUM



To: Fulton County Board of Zoning Appeals
From: Randy Beck, Deputy Director, E&CD *RBeck*
Date: November 8, 2010
RE: Public Hearing - Thursday, November 18, 2010

| ITEM | PETITION NO. | LOCATION/REQUEST | APPLICANT |
|------|------------------------------|---|-----------------|
| | | PRIMARY VARIANCES | |
| 1. | 2010V-0019 SFC DISTRICT 7 | Fulton Convention Center 4330 Fulton Industrial Boulevard To allow 2 wall signs on the same wall. (Article 33, Section 25.F.3) | Kamal Chowdhury |

**FOR THE MOST CURRENT ZONING INFORMATION PLEASE VISIT THE ZONING PAGE AT OUR
WEBSITE WWW.FULTONECD.ORG**

Project: Fulton Convention Center

Location: 4330 Fulton Industrial Boulevard

Applicant's Intent: The applicant seeks a variance to allow two wall signs on the same wall. (Article 33, Section 25.F.3)

Existing Petition No.: None

Existing Zoning: M-2 (Heavy Industrial)

Owner: Fulton Hotels, LLC

Applicant: Kamal Chowdhury

Representative: Ed Schagren

Variance Article:

The subject site is zoned M-2 (Heavy Industrial) and is located at 4330 Fulton Industrial Boulevard along the south side of I-20 and the east side of Fulton Industrial Boulevard in Land Lot 52 of District 14F. The applicant requests a variance as follows:

To allow two wall signs on the same wall.

Per Article 33, Section 25.F.3, only one sign is allowed per wall. The applicant seeks a variance to allow two wall signs on the same wall. The Fulton Convention Center is located at the Fairview Inn. The Center is located in a lower building attached to the Inn, but that building is setback from the street and is blocked from view by the McDonalds Restaurant. In order for the sign to be visible to the traveling public, the applicant seeks a variance to allow the Fulton Convention Center sign on the same wall as the Fairview Inn sign.

VARIANCE CONSIDERATION

Staff notes that Article 22.3.1 states that a variance may be considered if relief is in harmony with the general purpose and intent of the Zoning Resolution; or due to extraordinary and exceptional conditions pertaining to the property because of its size, shape, or topography which would create an unnecessary hardship for the owner while causing no detriment to the public; or conditions resulting from existing foliage or structures which bring about a hardship whereby a sign meeting the minimum letter size, square footage, and height requirements cannot be read from an adjoining public road.