



**OUR MISSION: To advance the education, training, and career progression of young people and people from underrepresented groups, as skilled technical workers and as business owners in residential construction.**

## Who We Are

The Building Talent Foundation's (BTF) purpose is to address the severe and persistent labor shortage across skilled trades by improving talent supply, training and retention.

Founded by the 20 leading residential construction companies in the U.S. in 2019 as a non-profit entity, BTF brings together employers, educators, and all other market players, in regional skills collaborations, to catalyze, accelerate and synchronize joint projects for building the sector's workforce of the future.

### Building the Talent Pipeline

We engage with young people, in schools and in communities, to encourage their interest and exploration of careers in residential construction. We support schools and training providers to align their construction curricula with employers' demand for skills. We aim to significantly increase the number of students enrolling in construction programs, by raising their awareness of the exciting opportunities our industry offers.

### Building Talent Connections

We connect employers with job seekers by supporting and strengthening education partnerships where job seekers are and the training programs, tools and platforms where our employers seek new talent. Our talent connections are geared towards strengthening and scaling employment and business ownership in our industry, while improving collaboration between employers, educators and jobseekers.

### Building Talent Engagement

We support the business growth of our trade partners and our industry's workforce by leveraging innovative talent management technology and advancing workplace practices for recruiting, hiring, developing, engaging, and retaining workers in residential construction. We foster professional development, entrepreneurship and career advancement among our industry's workers and business owners.

## Founding Partners

Ashton Woods  
Beazer Homes  
Brookfield Residential  
David Weekley Homes  
Drees Homes  
D.R.Horton  
KB Home  
K. Hovnanian Homes  
Lennar  
LGI Homes  
Meritage Home  
M/I Homes  
Perry Homes  
Pulte Homes  
Richmond American Homes  
Shea Homes  
Taylor Morrison  
Toll Brothers  
Tri Pointe Homes  
Woodside Homes

## Our Vision

BTF's focus is on building a sustainable workforce for the future, one that is:

**Valued | Well-trained | Engaged | Resilient | Safe & Healthy | Diverse & Inclusive | Treated Well**

We believe that a thriving workforce is one that exemplifies all of these characteristics and can only exist within a well-functioning ecosystem of responsible employers, committed educators, and supportive, growth-oriented policies.

BTF is bringing together the creative energy, resources and efforts of builders, trade partners, suppliers and manufacturers, and all of our educational partners. Together, we will create a workforce where thriving workers and employers come together to build tomorrow's homes and communities.

## Guiding Principles

To support the strategy and advance BTF's overall mission, we will be guided by the following core values:



### Collaboration

We believe that collaboration is the most effective path to results—it helps us to carry the load together by building purposeful relationships, networks and strategic partnerships grounded in cooperation and a shared vision.



### Communication

We believe in the critical role of communication to share experiences, learn from each other, and reach agreements with every person in our communities and every stakeholder in our home building eco-system towards common sustainability goals.



### Innovation

We believe in the power of innovation in human capital policies and practices, in investing for researching and developing new approaches, and in leveraging technology to advance productivity, efficiency and the quality of programs.



### Measuring, Evaluation & Learning

We believe in the importance of measuring outcomes, evaluating results against goals, and learning from those experiences, so that we can strengthen current programs, and inform new initiatives.

## Are you part of the residential construction eco-system?

Are you a supporter of workforce development? Do you offer training for skilled trades in construction? Are you a school, community college, building trade, association, supplier, or manufacturer? Are you a government agency or foundation that supports workforce development in construction? Let's connect and explore ways of working together.

JOIN US

[www.BuildingTF.org](http://www.BuildingTF.org)



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