CAREERS in













MILLION AI RELATED JOBS WILL BE CREATED BY 2027* Graphic Designer

Robotics Engineer Writer / Editor

Marketing Coordinator / Copywriter

WHAT ARE 8
CREATIVE
AI CAREERS?

Artist / Animator

Data Prompt Engineer

Music Producer Video Content Producer

*According to the 2023 "Harnessing the Power of Al - The Demand for Future Skills" report by Robert Walters and VacancySoft



ELI5: Artificial Intelligence-based artwork (or AI Art) is created when a computer program generates images or videos based on patterns it learned from a bunch of data.

How: A person trains a computer program, known as an AI model, to recognize patterns in images by providing it with a lot of examples, like pictures of various objects, scenes, or even other artworks. The AI model learns from this data to understand different shapes, colors, and textures. Over time, with enough training, the AI gets better at creating new images. If it's shown many images of red cups, it can generate a new image of a red cup even if it's in a style or angle it hasn't seen before.







Al Art examples: What can you make?

WEDGE

- Shoes
- Clothing
- Furniture
- Characters
- Art, Comics
- Jewelry
- Beverages
- Album cover
- Film and TV
- Storytelling
- Idea Exploration















Adobe Firefly



Al Art: Create art, fonts and more. Adobe only trains their Al on Adobe's Stock library, public domain, and licenced images.









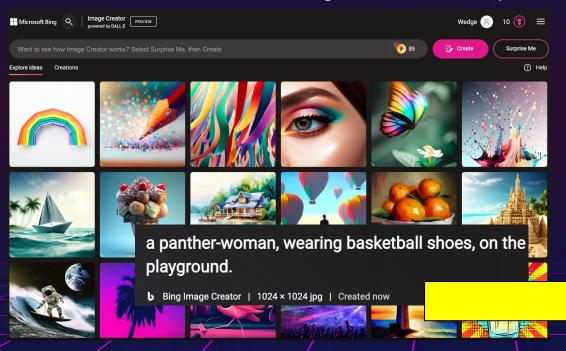




Microsoft Bing Al



Advanced Al Image Generation powered by Dall-E 3 (OpenAl)



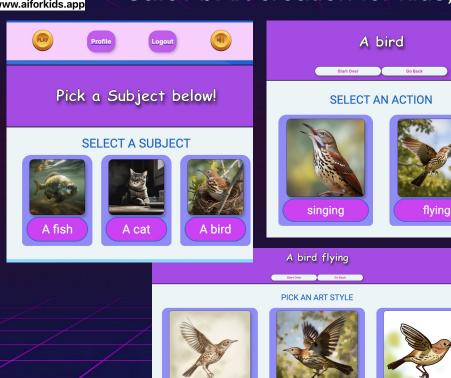




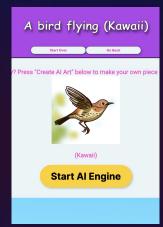
AiForKids.app



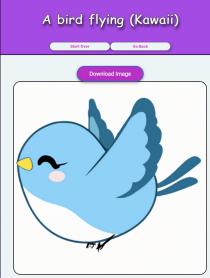
Safe Al Art creation for kids, accessible if you can't type easily



Pencil drawing







HOW TO MAKE AN ALART PROMPT

[ADJECTIVES] + [SUBJECT] + [VERB] + [OBJECT] + [ART STYLE]

A GREEN CAT SLEEPING ON A BLUE COUCH. OIL PAINTING

A 1990's portrait of a Black woman, taking a selfie, at a concert. Realistic photograph.

A COLORFUL BEAR, EATING BREAKFAST. ON A CEREAL BOX. KAWAII PRODUCT IMAGE.

1. Pick an animal!

Giant Elephant Colorful Butterfly

Striped Tiger Gleaming Unicorn Green Alien

Red Fox

Happy Mermaid

Feathered Owl

Sleepy Panda

Tall Emu

Glowing Fairy

Grey Wolf

Tabbie Cat



Curious Dinosaur

Iridescent Peacock

Fire-breathing Dragon

Long-necked Giraffe

Tree Frog

Tentacled Octopus

Armored Knight

Futuristic Astronaut

Massive Whale

Swinging Monkey

Scary Zombie

2. Pick an Action Verb

Flying

Fluttering

Jumping

Galloping

Sneaking

Singing

Soaring

Lounging

Exploring

Twinkling

Howling

Running

Stomping

Hovering

Pouncing

Climbing

Stretching

Leaping

Swirling

Charging

Floating

Breaching

Swinging

Lurching

3. Where is your scene?

...amidst a **field** of glowing flowers

...above a quaint, cobblestone village

...beneath a **sky** alight with fireworks

...beside a serene, moonlit lake

...within an enchanted, misty forest

...across the surreal landscape of a distant planet

...near a bustling, magical marketplace

...by a tranquil **stream** with floating lilies

...on a hill overlooking a sleepy valley

...under a **tree**, with twinkling stars

...along the shores of a crystal-clear lagoon

...atop a **tower** in a forgotten realm

...among the **ruins** of an ancient civilization

...in a **meadow** filled with dancing fairies

...over a **cityscape** bathed in the golden glow of sunset

...through a portal leading to a whimsical world

...around a campfire with shadows dancing on the trees

...before a majestic **castle** bathed in moonlight

...against the backdrop of a cascading waterfall

...beyond the gates of a mystical garden

...inside a cave adorned with shimmering crystals

...alongside a **caravan** of whimsical creatures

...underneath a rainbow arched across the sky

...within the walls of a forgotten, ivy-covered palace



4. Pick an Art Style!

Abstract

Impressionism

Cubism

Surrealism

Expressionism

Realism

Pop Art

Art Nouveau

Anime

Vector Art

3D Render

Baroque

Digital Painting

Neoclassicism

Romanticism

Gothic

Renaissance

Minimalism

Pixel Art

Futurism

Concept Art

Op Art

Graffiti

Illustration



Ethics in AI and AI Art



- Al might get the answer wrong, misunderstand what you want, or lack an understanding of your lived experience.
- Training Data: Some AI companies train their model on copyrighted artworks. Some chose to only train on licensed sources.
- Academic Honesty: If you use ChatGPT, or Al Art tools like Bing or Firefly. Just be honest about it!