

Fulton County Census 2020 Video Contest Rules

1. All entries must be produced as a video public service announcement (PSA).
2. The PSA will become an official campaign ad and be played on radio and digitally. Entrants should write and create for both media.
3. Each entry must focus on the history, importance, or role of the 2020 Census. All videos must end with the message, "Get Counted Fulton".
4. The length of each PSA should be 30 seconds.
5. Entrants must be currently enrolled at a public high school in Fulton County, GA.
6. Each PSA must have one Lead Producer. While several students may work together on the project, it must be submitted under only one name and any prizes will be awarded to the named Lead Producer only. Participants can choose to divide the prize on their own terms if they choose.
7. There is no entry fee.
8. Videos may be submitted for consideration one (1) time only. Once a video is submitted to Fulton County that video becomes ineligible for submission into future Census-related Video Contests.
9. Entries may be submitted through Fulton County Census 2020 website starting on Tuesday, February 18, 2020. The deadline for submissions is 11:59 PM on Friday, March 20, 2020. Winners will be contacted by Fulton County External Affairs by Monday March 30, 2020.
10. All entries must be submitted in digital format. These files must be posted online via YouTube or similar online video platform and a link will be listed on the entry form.
11. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.
12. No professional assistance is allowed. Adults may assist with production but are limited to verbal guidance only. Adults are allowed to be actor or cameramen but not content contributors.
13. Content must comply with all local and national laws of the country of origin and the United States. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual, or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Fulton County in its sole and conclusive determination.
14. The judges' decision is final.
15. Fulton County will pay filmmakers no additional compensation nor be liable to the filmmaker under any circumstances.
16. Students should keep at least one copy of their PSA. Fulton County is not responsible for any films that are lost, damaged, or that do not upload properly.
17. Ownership of the underlying intellectual property of the project remains with the entrant with the following exceptions: Entrants grant Fulton County the right to use their names, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, and promotional purposes without notification or further compensation. Entrants also grant Fulton County the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's project video without further compensation or notification to the entrant. Fulton County maintains the right to reproduce, reprint, distribute, perform,

display, or exhibit the project for advertising, publicity, and promotional purposes on their website, at conferences, or at any other venues.

18. By accepting the prizes, winners agree to hold Fulton County employees and volunteers harmless against any and all claims and liability arising out of the use of such prizes. Winners assume all liability for any injury or damage caused from participation in the contest or use/redemption of any prize.
19. Entrants agree to be bound by the official contest rules.